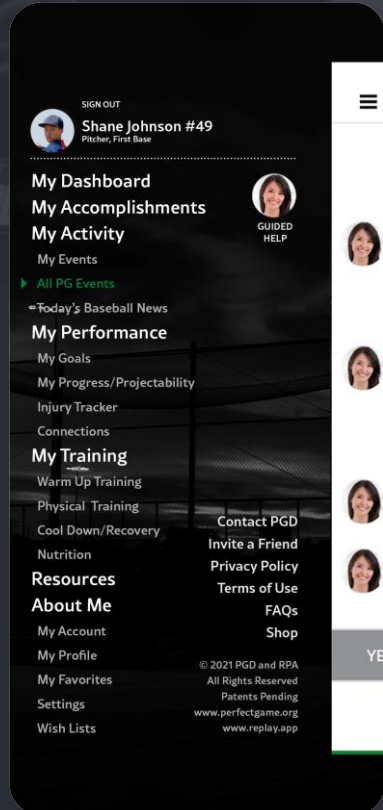


MULTI-EVENT PROVIDERS

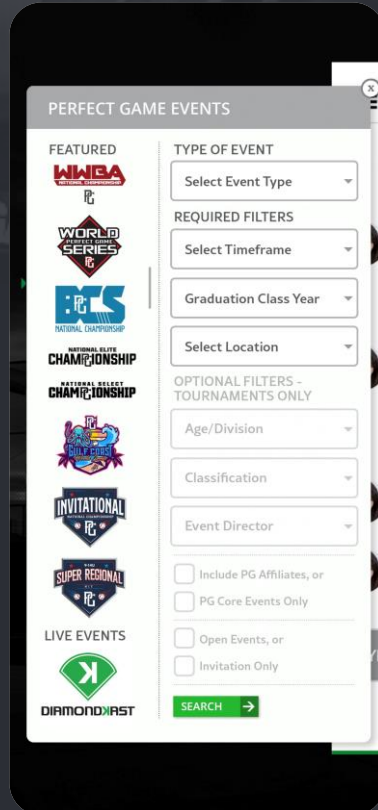
Event Industry

Main Menu



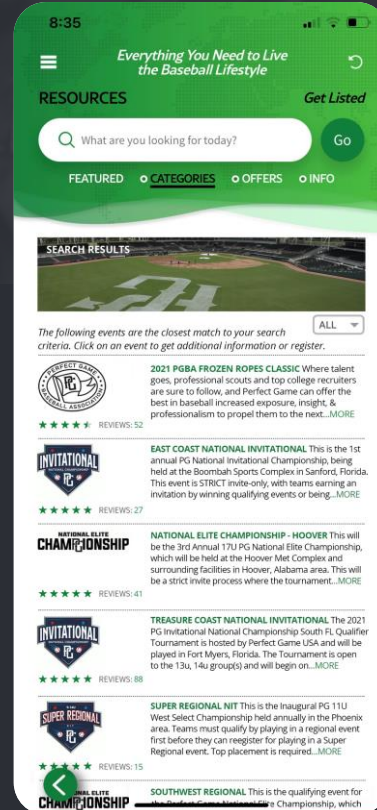
Accessed through
Main Menu navigation

Custom Search Pop Up



Multi-Dimensional Search*

Results Listings



Results can be shown in
order of best match or
alphabetically

Individual Event Details



Options include photo,
slideshow or video

CASE STUDY: Perfect Game Events

- * Search Includes:
 - Featured Events
 - Live Events (DiamondKast)
 - Event Type
- Selection Drives Available Filters
- Required Filters
- Optional Filters (Tournaments Only)

Event Details Include:

- Interactive Features**
- Add to Calendar Function

Data Entry + Management:

- Initial data entered by mass upload
- Tool provided for automated maintenance (Editing, Adding and Deleting Events)

** Directions, One-Touch Calling, Instant Email, Posting to Social Media, Saving to Favorites, Notes, Ratings, Reviews (moderated)

MULTI-SITE PROVIDERS

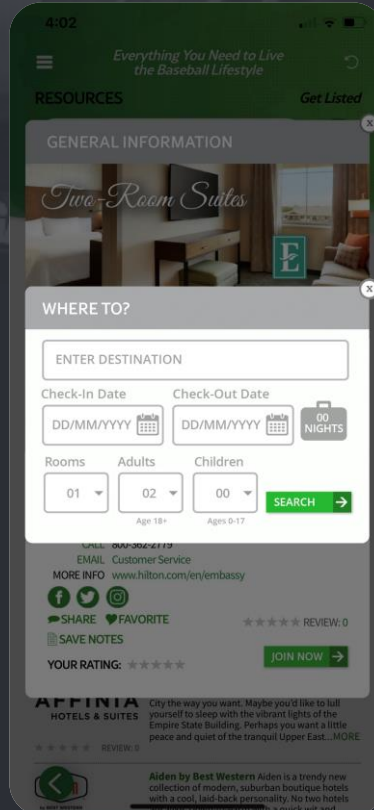
Hospitality Industry - Lodging

Primary (Corporate) Ad



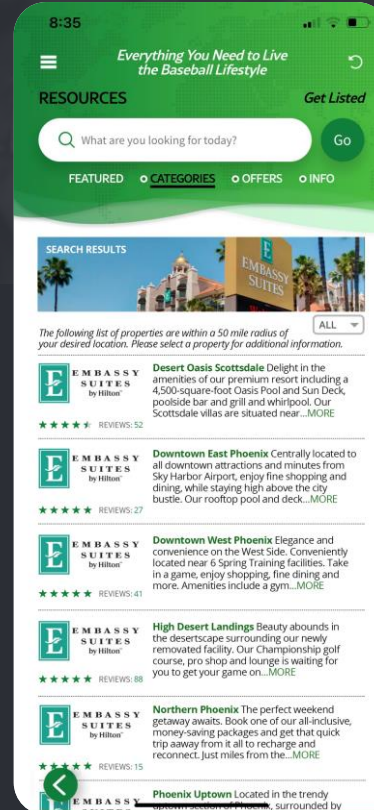
Search is accessed through "Where To?" link in primary ad/listing

Custom Search Pop Up



Multi-Dimensional Search

Results Listings



Results can be shown in order of best match or alphabetically

Individual Property Details



Options include property photo, slideshow or video

CASE STUDY: Embassy Suites

Partner receives preferred placement at top of all "Travel/Tourism – Lodging/Resorts" listings

Search Includes:

- Destination
- Check In/Check Out Dates
- # Rooms, Adults, Children
- Displays # Nights based on dates entered

Property Details Include:

- Interactive Features*
- Call to Action button passes key information to partner through our open API

Data Entry + Management:

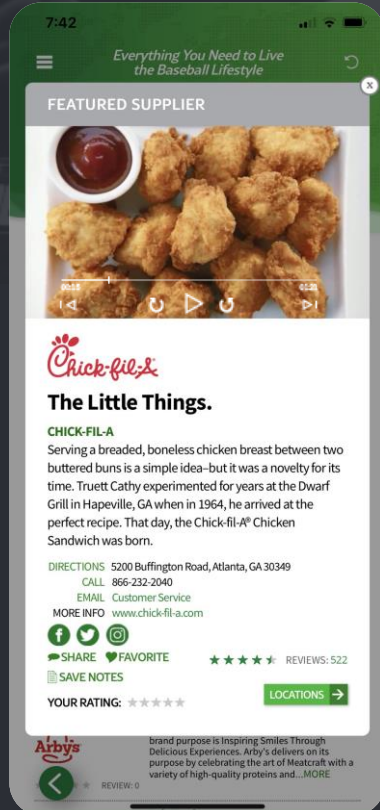
- Initial data entered by mass upload
- Tool provided for automated maintenance (Editing, Adding and Deleting Events)

* Directions, One-Touch Calling, Instant Email, Posting to Social Media, Saving to Favorites, Notes, Ratings, Reviews (moderated)

MULTI-SITE PROVIDERS

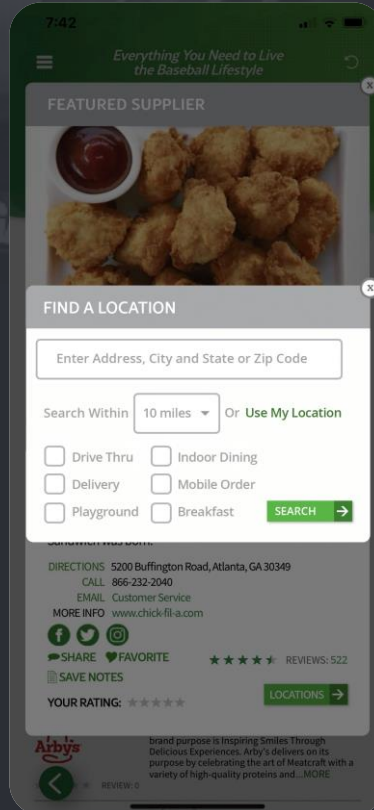
Hospitality Industry - Restaurants

Primary (Corporate) Ad



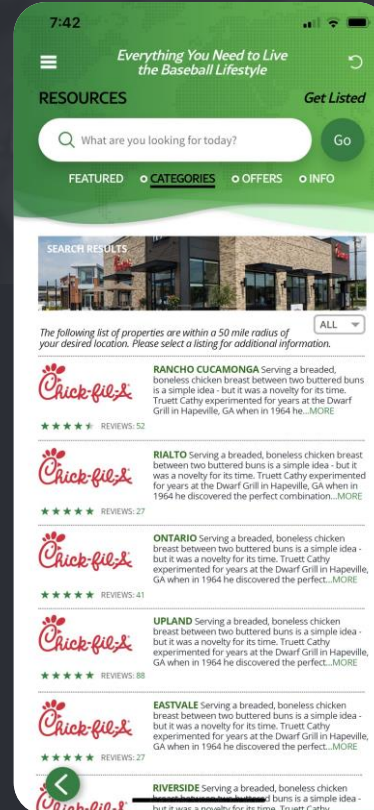
Search is accessed through "Locations" Call to Action button in primary ad/listing

Custom Search Pop Up



Multi-Dimensional Search

Results Listings



Results can be shown in order of closest location or alphabetically

Individual Location Details



Options include location photo, slideshow or video

CASE STUDY: Chick-fil-A

Partner receives preferred placement at top of all "Restaurant – Fast Food" (or comparable) listings

Search Includes:

- Address
- Travel Distance (or geo-locating)
- Various Amenities

Location Details Include:

- Interactive Features*
- "Start Order" button passes key information to partner through our open API

Data Entry + Management:

- Initial data entered by mass upload
- Tool provided for automated maintenance (Editing, Adding and Deleting Events)

* Directions, One-Touch Calling, Instant Email, Posting to Social Media, Saving to Favorites, Notes, Ratings, Reviews (moderated)

MULTI-SITE PROVIDERS

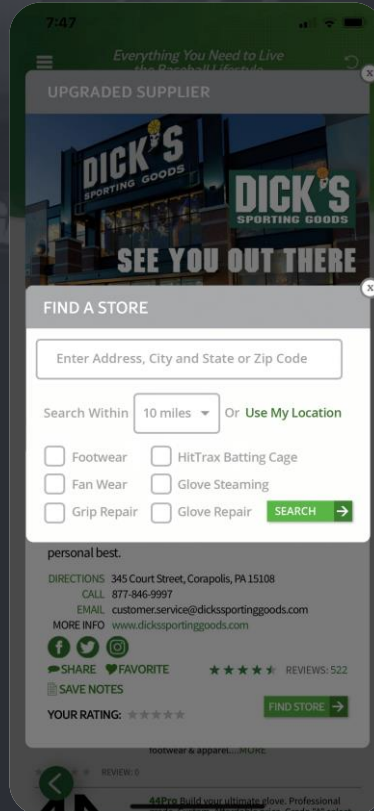
Shopping - Retail

Primary (Corporate) Ad



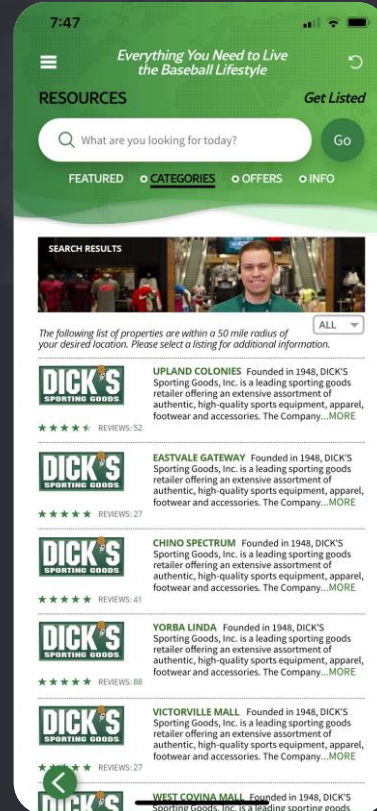
Search is accessed through "Find Store" Call to Action button in primary ad/listing

Custom Search Pop Up



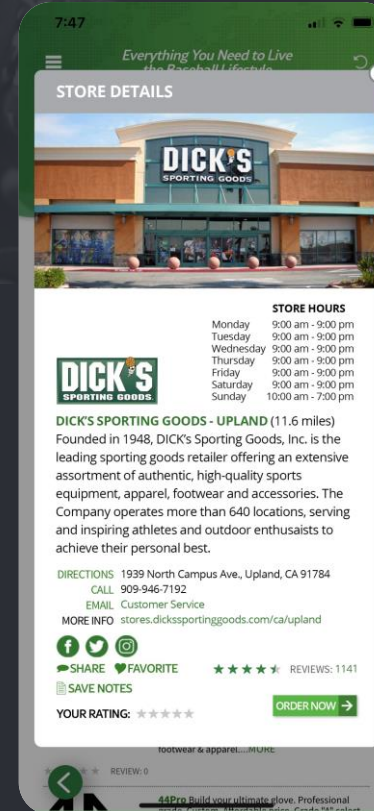
Multi-Dimensional Search

Results Listings



Results can be shown in order of closest location or alphabetically

Individual Store Details



Options include location photo, slideshow or video

CASE STUDY: Dick's Sporting Goods

Partner receives preferred placement at top of all "Equipment", "Retail" (or comparable) listings

Search Includes:

- Address
- Travel Distance (or geo-locating)
- Various Amenities

Store Details Include:

- Interactive Features*
- "Order Now" button passes key information to partner through our open API

Data Entry + Management:

- Initial data entered by mass upload
- Tool provided for automated maintenance (Editing, Adding and Deleting Events)

* Directions, One-Touch Calling, Instant Email, Posting to Social Media, Saving to Favorites, Notes, Ratings, Reviews (moderated)