

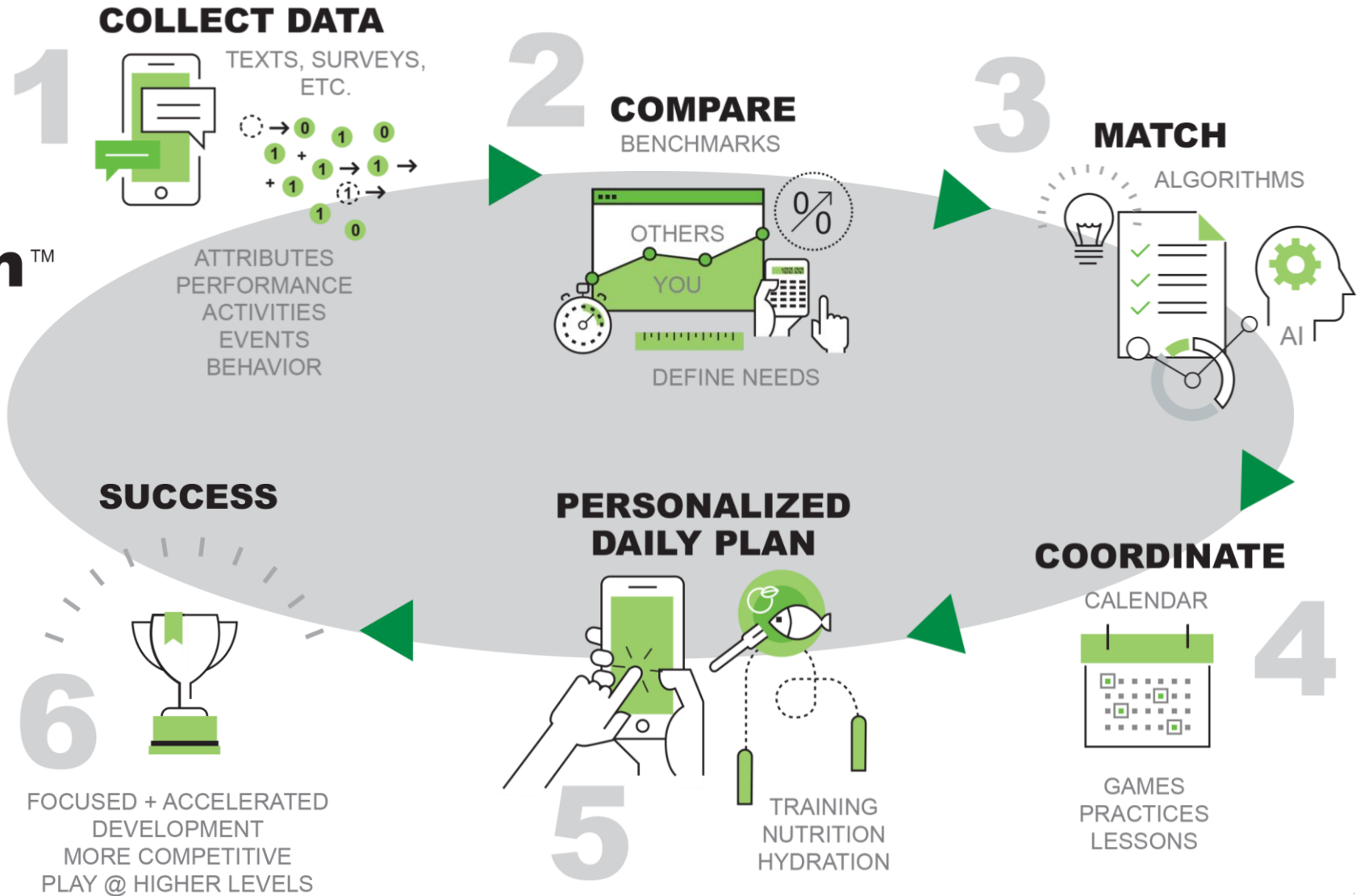


powered by

re



Process





We offer personalized physical training for:

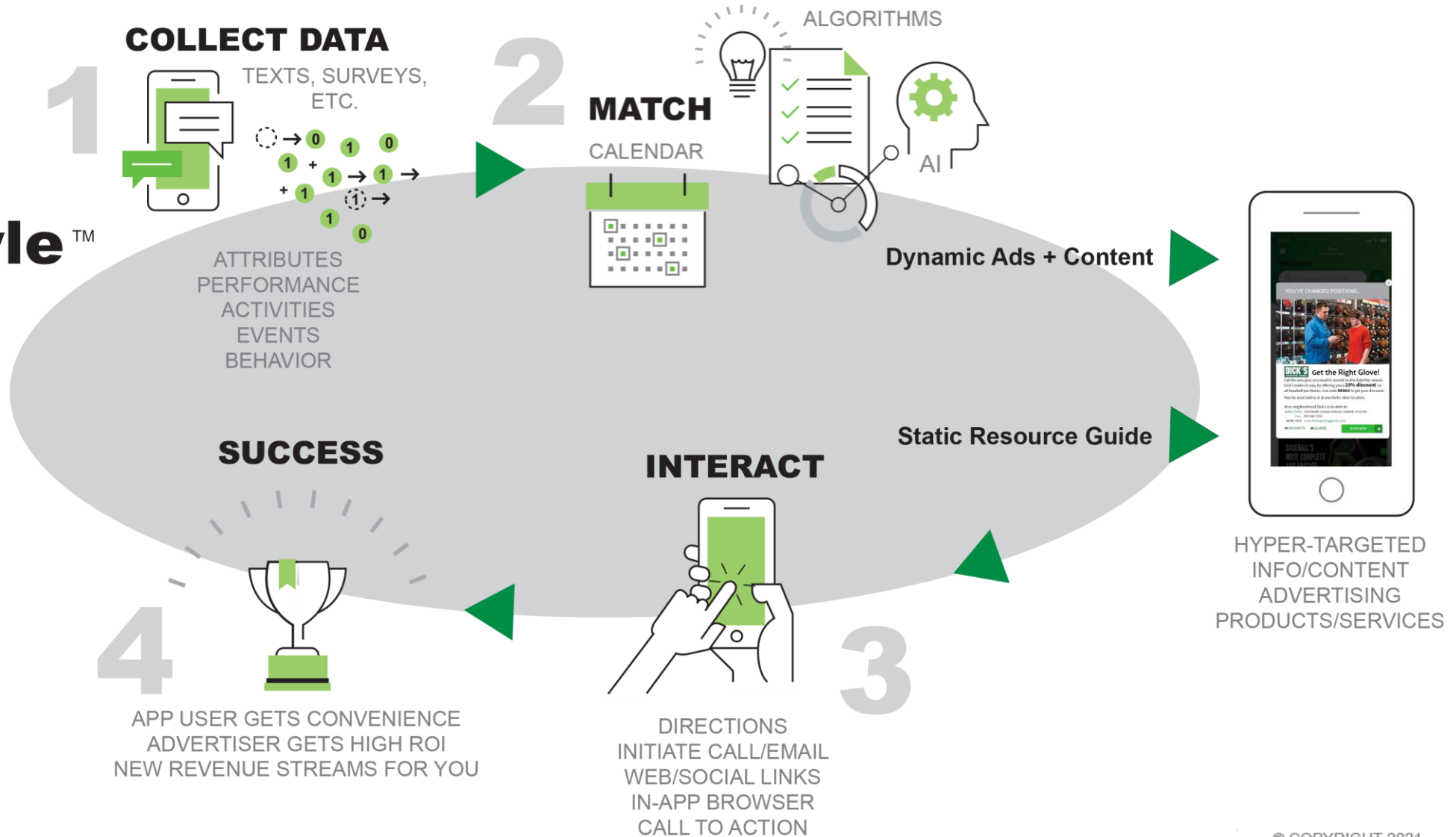
*Individual Sport,
Multi-Sport, or
Fitness Applications*

- Adult Fitness
- Youth Multi-Sport
- Baseball/Softball
- Soccer
- Football
- Basketball
- Ice Hockey
- Field Hockey
- Golf
- Lacrosse
- Volleyball
- Tennis
- Swimming
- Track + Field
- Wrestling
- Gymnastics
- Cheerleading
- and Many More!

powered by

re lifestyle enabling (products, services, advertising, content)

re lifestyle™





Our Lifestyle Enabled Resource Guide Aggregates Hundreds of Categories of Content, Advertising, Products + Services

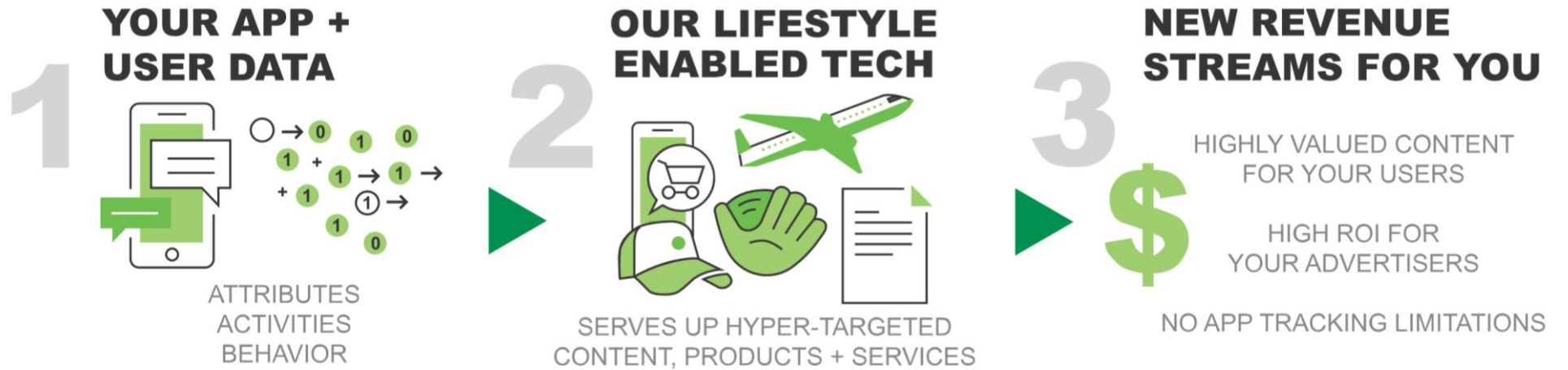
*Not Just Sports
Or Fitness Specific
But Everything
That Revolves
Around Your
User's Lifestyle
In One Place
and Targeted to
Their Specific Needs!*

- Sports Products
- Training Aids
- Lodging/Dining
- Scholarship Info
- College Athletics
- Health/Nutrition
- Product Reviews
- Entertainment
- Rehabilitation
- Attractions
- History
- Technology
- Apparel
- Fundraising
- Recruiting
- Memorabilia
- Books/Movies
- Academics
- Career Info
- Transportation
- Equipment
- Offers + Deals
- Articles/Content
- Discounts
- Events
- How-to's
- and Many More!

The low cost of advertising makes it feasible for national, regional and local advertisers.

In lieu of using our training component, we can also provide a custom integration that uses your existing app + users to feed + drive our lifestyle enabled ad platform.

powered by
re ▶
hybrid

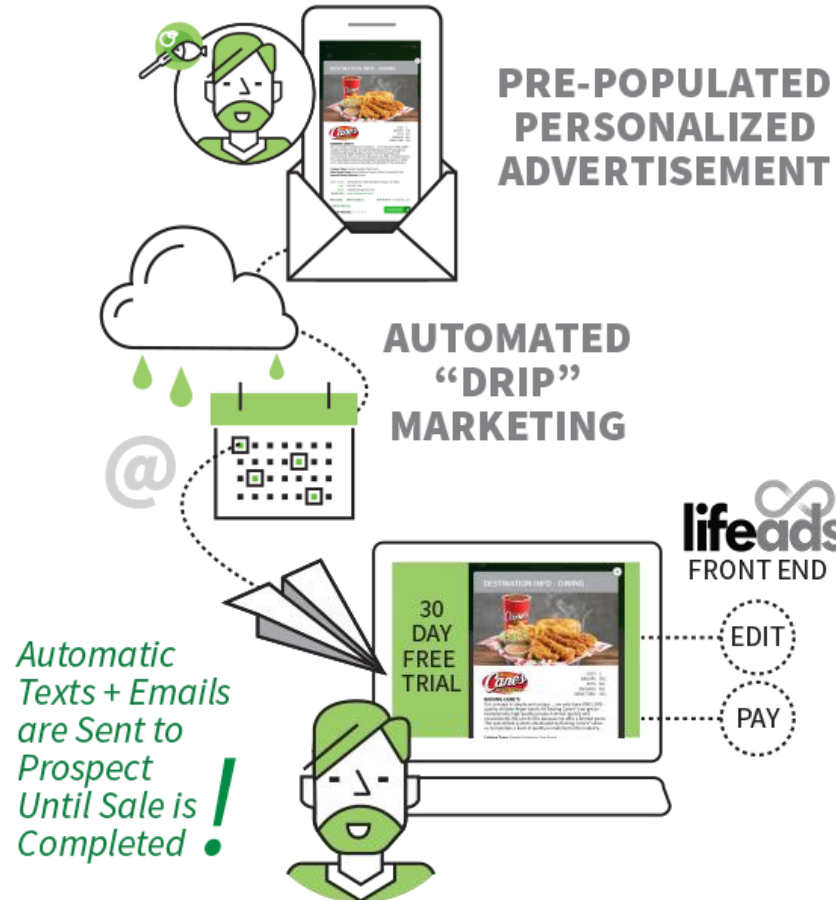


App Launches with
Thousands of
Pre-Populated Ads !



Ads Can be Mass
Uploaded Into App
and Appear Instantly !

SMALLER CUSTOMERS INCLUDING INDIVIDUAL FRANCHISEES



Generates Thousands of Ad Sales with No Sales Calls

LARGER CUSTOMERS AND CORPORATED CONTROLLED NATIONAL CHAINS



What is an **Intelligent App Asset**?

- Starts with a Large Pool of Related Core Data
- Core Data is “Raw” (on its Own Is Not “Intelligent”)
- Assigned a Unique Set of Data Dimensions
- “Intelligent” Data Values are Appended to Each Core Data Entry
- Result is a Super-Charged, Intelligent Data Set
- Intelligent Data Supports Aligning User Needs/Goals with Actionable Outcomes

Where Does “**Intelligence**” Information and the Related **Rules for Prioritizing, Applying**, etc. Come From?

- Partner Databases/Systems
- Industry Experts
- Industry Resources
- Licensed Information
- Internal Research/Analysis

the ultimate,
hyper-targeted
match between
an **individual user**,
what they need
and **when they need it**.

